



2163
800

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, on the below date:
Date: February 25, 2005 Name: John G. Rauch Signature: [Signature]

BRINKS
HOFER
GILSON
& LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Thomas A. Soulanille

Appln. No.: 09/872,737

Filed: June 1, 2001

For: SYSTEM AND METHOD FOR
INFLUENCING A POSITION ON A
SEARCH RESULT LIST GENERATED BY
A COMPUTER NETWORK SEARCH
ENGINE

Examiner: Le, Uyen T.

Art Unit: 2163

Attorney Docket No: 9623/324

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL

Sir:

Attached is/are:

- ☒ Amendment
☒ Return Receipt Postcard

Fee calculation:

- ☒ No additional fee is required.
☐ Small Entity.
☐ An extension fee in an amount of \$_____ for a _____-month extension of time under 37 C.F.R. § 1.136(a).
☐ A petition or processing fee in an amount of \$_____ under 37 C.F.R. § 1.17(____).
☐ An additional filing fee has been calculated as shown below:

					Small Entity			Not a Small Entity	
	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	or	Rate	Add'l Fee
Total	6	Minus	20	0	x \$25=			x \$50=	0
Indep.	2	Minus	3	0	x 100=			x \$200=	0
First Presentation of Multiple Dep. Claim					+\$180=			+\$360=	
					Total	\$		Total	\$0

Fee payment:

- ☐ A check in the amount of \$_____ is enclosed.
☐ Please charge Deposit Account No. 23-1925 in the amount of \$_____. A copy of this Transmittal is enclosed for this purpose.
☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

February 25, 2005
Date

[Signature]
John G. Rauch (Reg. No. 37,218)

I hereby certify that this correspondence is being deposited with the United States Postal Service, with sufficient postage, as first class mail in an envelope addressed to:

Mailstop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450
on February 25, 2005

Date of Deposit

John G. Rauch – Reg. No. 37,218

Name of applicant, assignee or
Registered Representative

John G. Rauch

Signature

2/25/2005

Date of Signature

Our Case No. 9623/324

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Soulanille, Thomas A.

Serial No. 09/872,737

Filing Date: June 1, 2001

For IMPROVED SYSTEM AND
METHOD FOR INFLUENCING A
POSITION ON A SEARCH
RESULT LIST GENERATED BY A
COMPUTER NETWORK SEARCH
ENGINE

Examiner Le, Uyen T.

Group Art Unit No. 2163

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated January 13, 2005, please amend the application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.